Housing for Women

16 DAYS OF ACTIVISM AGAINST
VIOLENCE AGAINST WOMEN AND GIRLS

16 Days: your guide to Learn. Act. Give.

25 November – 10 December 2026

Every woman should feel safe.
Help make that a reality.



What is 16 Days?

The 16 Days of Activism Against Gender-Based Violence is a global campaign that runs every year from 25 November to 10 December.

The campaign's origins are linked to the Mirabal sisters, three women's rights activists murdered in the Dominican Republic in 1960. Their deaths inspired a movement against violence towards women.

The 16 Days campaign was launched by women's rights activists in 1991, and in 1999 the United Nations officially recognised 25 November as the International Day for the Elimination of Violence Against Women.

The campaign brings people and organisations together to raise awareness, challenge violence and take meaningful action. This year's UN theme focuses on ensuring justice, protecting survivors and ending impunity.

Protecting survivors starts with somewhere safe to live. That's why Housing for Women is asking workplaces to stand with us this 16 Days.

Who we are

Housing for Women provides life-changing accommodation and specialist support for women who have survived domestic abuse, trafficking and other harm, and for women leaving prison. We own and manage **891 homes** across 9 London boroughs.

In our 2025 Annual Review, we reported that our domestic abuse advice lines supported **8,126 callers**, and our combined Supported Housing Services received **1,424 referrals**.

Across England, almost **two in three** referrals to refuge services are rejected, with a lack of space and capacity being a major barrier.

Three simple ways your workplace can make a difference

STEP	WHAT TO DO
Learn.	**Creating Safe Spaces for Women and Children** Join our free panel discussion exploring how we can all play a part in creating safer spaces for women and children affected by domestic abuse and gender-based violence across London. Attend in person (limited places) or join live online, with an opportunity to ask questions. **December, date to be confirmed.**
Act.	Ask HR how your workplace supports staff affected by abuse (our employer guide can help). Display our poster, and share the campaign with colleagues.
Give.	Give £16 for the 16 Days, and ask your employer to match every gift from your workplace. justgiving.com/campaign/hfw16days

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£16 for 16.
Give £16, then double it.

Give now

How it works

1. **Give £16** for the 16 Days at justgiving.com/campaign/hfw16days. If you're a UK taxpayer, tick Gift Aid so your gift goes further at no extra cost to you.
2. **Ask your employer to match it.** Many employers match their staff's charity gifts. Ask HR or your CSR team to match every gift from your workplace (there's an email below to help).
3. **Get your team involved.** Pick an idea below and fundraise together. Every £16 helps women find safety and rebuild their lives.

Ask your employer to match: copy and send

Subject	**Will we match our 16 Days gifts to Housing for Women?**
Email	Hi **[name]**, This 16 Days of Activism (25 November – 10 December), some of us are giving £16 each to Housing for Women, a London charity providing safe homes and specialist support for women rebuilding their lives after domestic abuse. Would **[company name]** match every gift from our team? It would double our impact at a time when demand for safe housing is high. You can find out more at hfw.org.uk/support-us/16-days-of-activism-2026. Thanks, **[your name]**

Ideas for your team

IDEA	HOW IT WORKS
Panel event watch party	Book a meeting room, stream the panel event live and watch together. Ask the panel a question as a team, and give £16 each.
Orange coffee morning	Orange is the colour of the global 16 Days campaign. Bake orange cakes, wear orange and ask for a donation per slice, or £16 per table.
16-minute challenge	Walk, run, plank or cycle for 16 minutes a day, or aim for a 16 km team total, and ask friends to sponsor you.
Give it up for 16 days	Give up takeaway coffee, lunch out or a treat for 16 days and donate what you save.
16 Lights team tracker	Colour in one window of our 16 Lights house for every action your team takes. Can you light all 16?
Quiz or sweepstake	£16 a team to enter, with prizes donated by your company.

Setting up a team page? Start at justgiving.com/campaign/hfw16days and name it after your team.

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Spread the word: ready-to-use posts

Copy and paste these posts into LinkedIn, your intranet, Teams, Slack or Facebook. Add your own links and details where you see [brackets]. You can also copy them from our 16 Days campaign page.

Post 1: Company LinkedIn

This 16 Days of Activism, **[company name]** is taking action with Housing for Women.

In our 2025 Annual Review, Housing for Women reported that its domestic abuse advice lines supported 8,126 callers. Across England, almost two in three referrals to refuge services are rejected, with a lack of space and capacity being a major barrier.

From 25 November to 10 December, we're taking three steps:

LEARN: Join the free panel discussion, Creating Safe Spaces for Women and Children, exploring the role we all play in supporting survivors, in December (date to be confirmed). Attend in person or online. **[link]**
ACT: Make sure our colleagues know where to turn for support.
GIVE: Take part in £16 for 16. **[link]**

Three simple ways our workplace can make a difference. Will you take all three?

#16DaysOfActivism #OrangeTheWorld #LearnActGive #HousingForWomen

Post 2: Personal LinkedIn or Facebook

I'm taking part in 16 Days of Activism with Housing for Women, and I'd love you to join me.

In its 2025 Annual Review, Housing for Women reported that its domestic abuse advice lines supported 8,126 callers. Across England, almost two in three refuge referrals are rejected, with a lack of space and capacity being a major barrier.

I've given £16 for the 16 Days and asked my employer to match it. Every £16 helps women find safety and rebuild their lives.

Give: justgiving.com/campaign/hfw16days
Learn: Join the free panel discussion, Creating Safe Spaces for Women and Children, exploring how we can all play a part in making London safer for women and children affected by domestic abuse and gender-based violence. Taking place in December, date to be confirmed. Attend in person or online: hfw.org.uk/support-us/16-days-of-activism-2026

Learn. Act. Give. Will you take all three?

#16DaysOfActivism #LearnActGive #HousingForWomen

Post 3: Intranet, Teams or Slack

16 Days of Activism: Learn. Act. Give.

From 25 November to 10 December, we're supporting Housing for Women, a London charity providing safe homes and specialist support for women affected by domestic abuse. In its 2025 Annual Review, Housing for Women reported that its domestic abuse advice lines supported 8,126 callers.

Three ways to get involved:

1. LEARN: Join the free panel discussion, Creating Safe Spaces for Women and Children, in December (date to be confirmed). Attend in person in London or online. **[link]**
2. ACT: Know where to turn for support. Housing for Women recommends the National Domestic Abuse Helpline on 0808 2000 247, available free and confidentially, 24 hours a day. You can also speak to **[HR contact / Employee Assistance Programme]** in confidence.
3. GIVE: Take part in £16 for 16. **[link]** **[Company name]** will match your gift! **[Delete if not matching]**

Can our team take all three?

In an emergency, call 999.

Post 4: Short caption

This 16 Days, we're standing with Housing for Women.

Almost two in three referrals to refuge services in England are rejected, with a lack of space and capacity being a major barrier.

Learn. Act. Give. Will you take all three?
£16 for 16:
justgiving.com/campaign/hfw16days

#16DaysOfActivism #LearnActGive #HousingForWomen

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Have you taken all three?

- ☐ **Learn:** I've booked my place at the panel event (in person or online)
- ☐ **Act:** I've asked HR how we support staff affected by abuse
- ☐ **Act:** Our poster is up, and I've shared the campaign
- ☐ **Give:** I've given £16
- ☐ **Give:** I've asked my employer to match our gifts



Need support?

Housing for Women recommends contacting the National Domestic Abuse Helpline for free, confidential support and advice.

0808 2000 247 – Freephone, 24 hours a day, 7 days a week.

In an emergency, call 999.

Questions about the campaign?

Contact Manjeet Pabla at manjeet.pabla@h4w.co.uk · hfw.org.uk/support-us/16-days-of-activism-2026

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